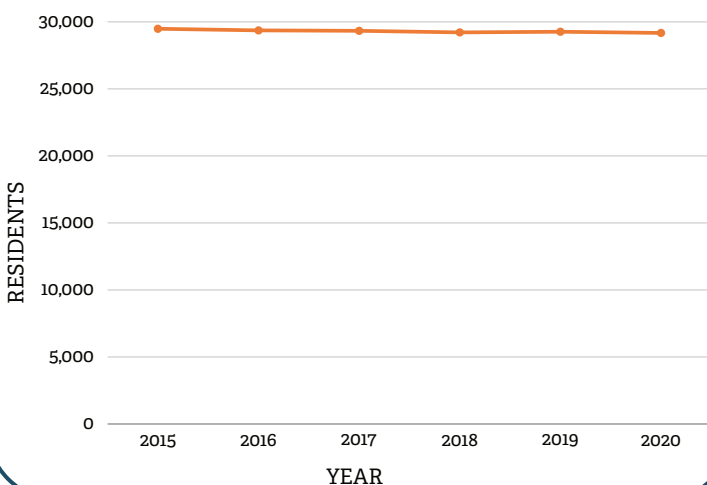2023

CITY REPORT:
Raytown
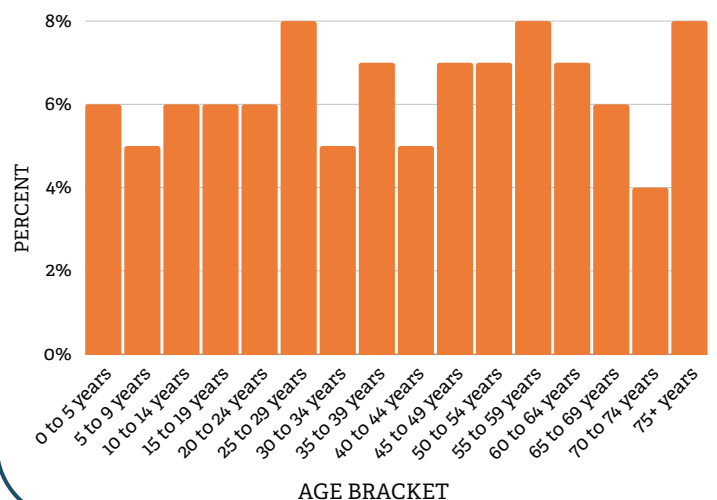
**JACKSON COUNTY
PUBLIC HEALTH**

City Summary: Raytown

- According to the 2016-2020 population estimates, 29,176 residents live within Raytown as of 2020.
- There was an 1.05% decrease in population from 2015 to 2020.
- Raytown is comprised of 47% male and 53% female residents.
- Racial demographics in Raytown are as follows 54.5% White; 36.1% Black; 4.51% Two or More Races; 3.19% Other; 1.59% Asian; 0.1% American Indian & Alaskan Native.
- Of those residents, 7% also identify as Hispanic or Latino.
- Four percent of households reported speaking a language other than English at home.
- Veterans make up 10% of the Raytown population and 33% of those veterans have at least one disability.
- Sixteen percent of Raytown residents have a disability.
- More than half of the population with disabilities face ambulatory difficulty.
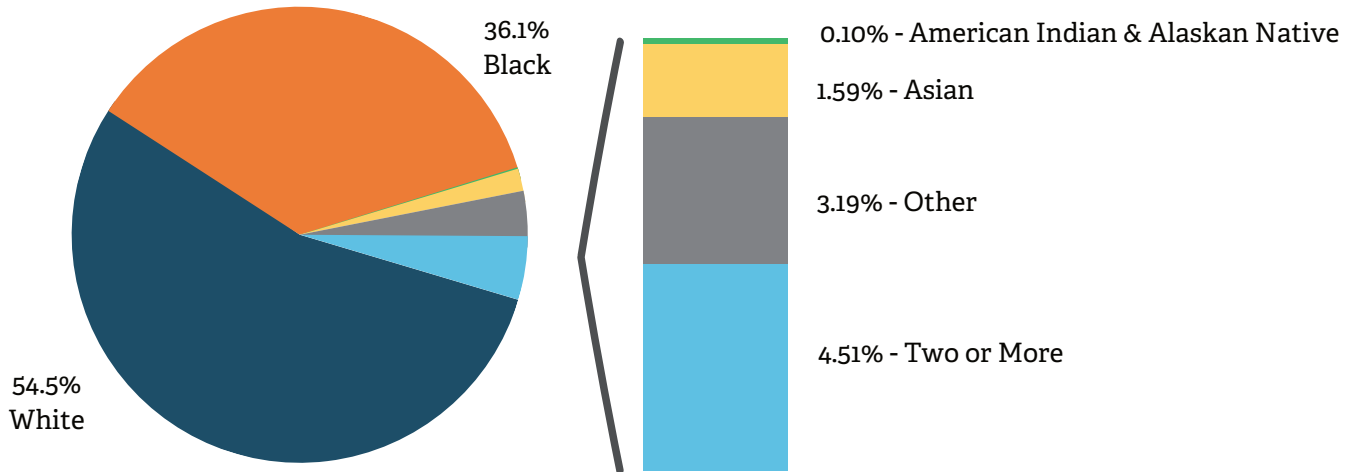
POPULATION BY YEAR, 2015-2020

AGE, 2020

RACIAL DIVERSITY, 2020

36.1%
Black

54.5%
White

0.10% - American Indian & Alaskan Native

1.59% - Asian

3.19% - Other

4.51% - Two or More

ETHNICITY, 2020

Hispanic or Latino
6.6%

Not Hispanic or Latino
93.4%
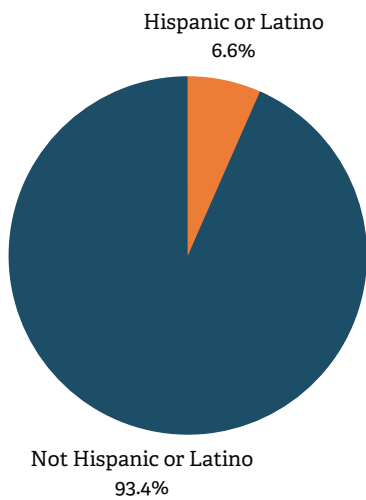
ENGLISH SPOKEN AT HOME, 2020

■ Raytown ■ EJC

96%   94%

PERCENT

COMMUNITY

VETERANS, 2020

■ Raytown ■ EJC

10%   8%

PERCENT

COMMUNITY
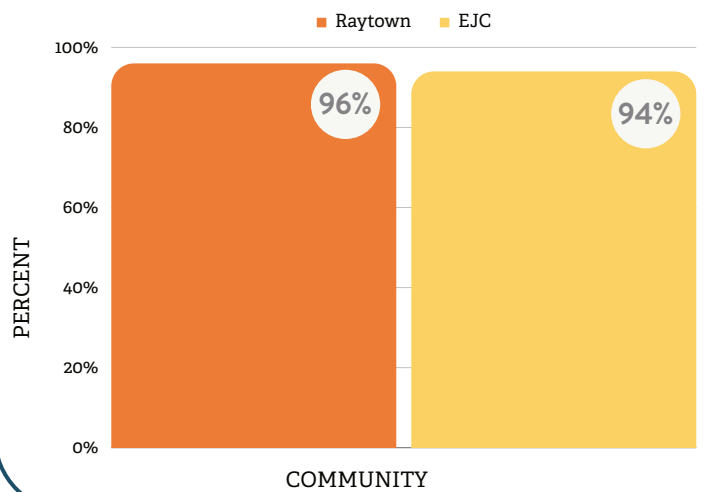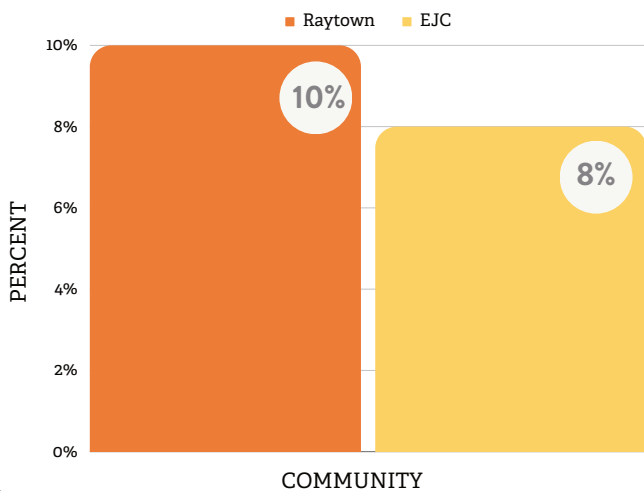
PEOPLE WITH DISABILITIES, 2020

■ Raytown ■ EJC

16%   11%

PERCENT

COMMUNITY
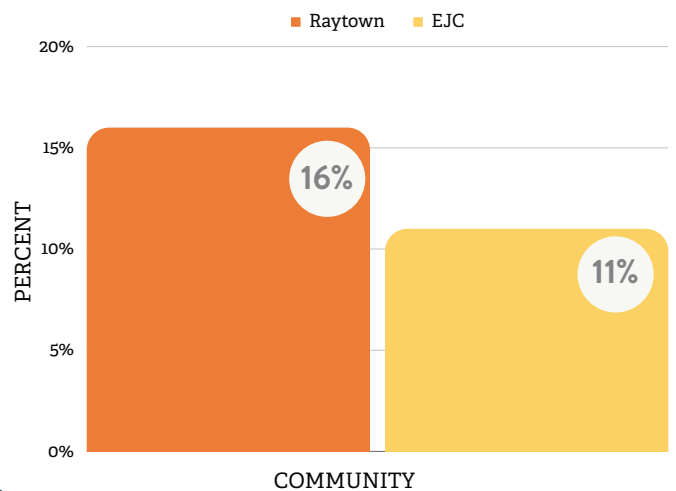
SOCIOECONOMICS

POVERTY, 2020

■ Raytown ■ EJC

10%

7%

PERCENT

COMMUNITY

INCOME, 2020

■ Raytown ■ EJC

Income Bracket	Raytown	EJC
< 25k	18%	12%
25k-49k	27%	19%
50k-74k	22%	18%
75k-99k	16%	16%
100k-200k	17%	28%
200k+	1%	6%

INCOME BRACKET
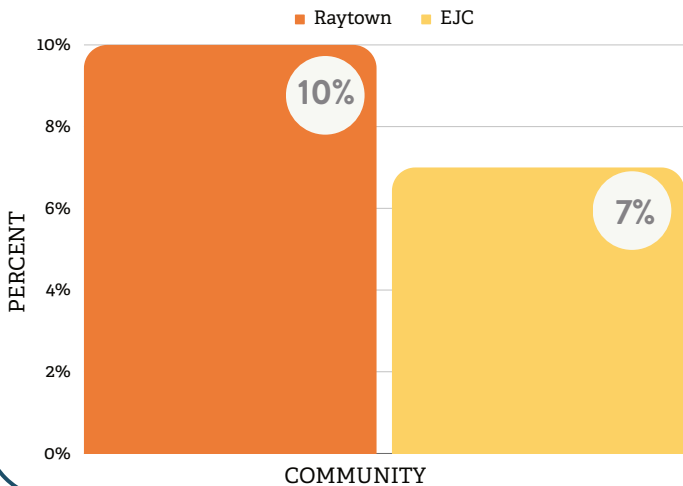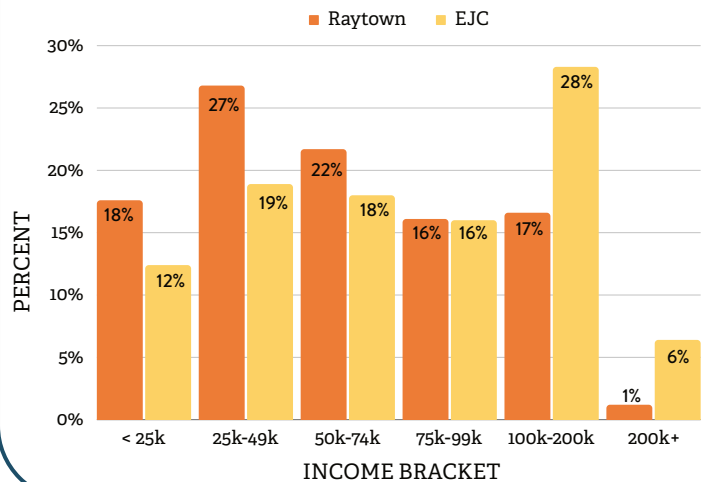
POPULATION LIVING BELOW THE POVERTY LINE IN RAYTOWN, 2020
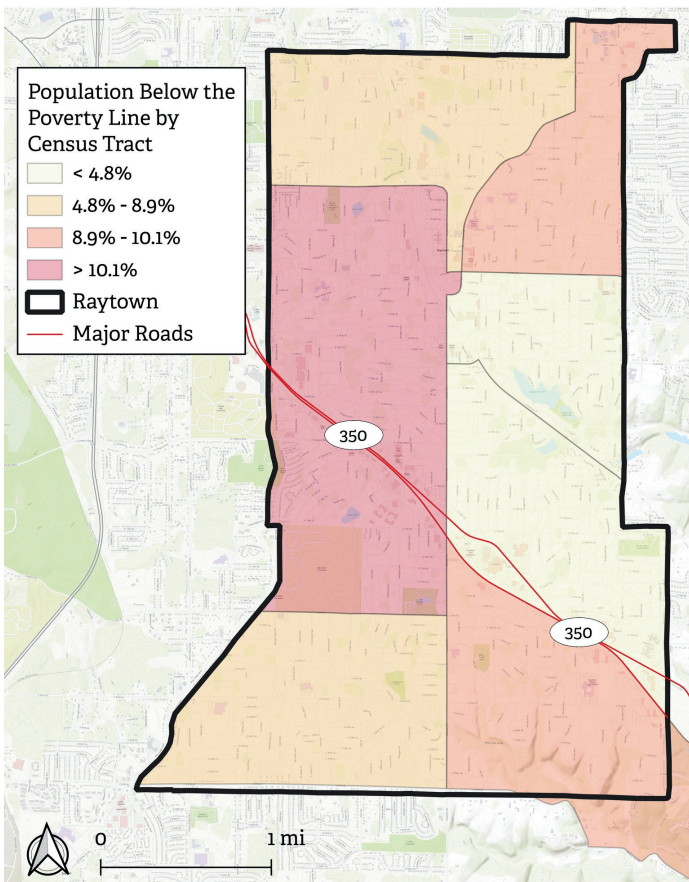
Population Below the Poverty Line by Census Tract
- < 4.8%
- 4.8% - 8.9%
- 8.9% - 10.1%
- > 10.1%
- ▢ Raytown
- — Major Roads

350

350

0   1 mi

City boundaries and US Census Tracts do not always line up which causes inconsistencies as seen above.

PEOPLE WITH HEALTH INSURANCE, 2020

■ Raytown ■ EJC

87%

93%

PERCENT

COMMUNITY
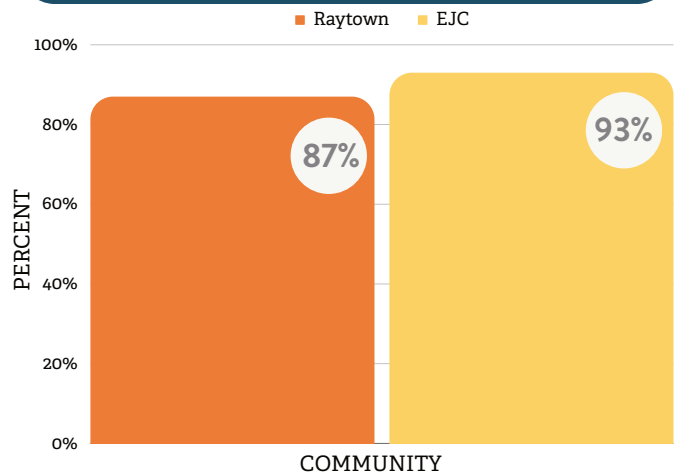
COST BURDENED OWNERS AND RENTERS, 2020

■ Raytown ■ EJC

Residence Type	Raytown	EJC
Owners	20%	20%
Renters	45%	42%

RESIDENCE TYPE

A household that spends more than 30% of its income on housing costs is considered cost-burdened.

EDUCATIONAL ATTAINMENT, 2020

Legend: ■ Raytown ■ EJC

Y-axis: PERCENT (0% to 35%)
X-axis: EDUCATION LEVEL

Education Level	Raytown	EJC
No HS Diploma	7%	5%
HS Diploma/GED	34%	27%
Some College	30%	25%
Associate Degree	8%	8%
Bachelor's Degree	14%	22%
Graduate Degree	7%	12%
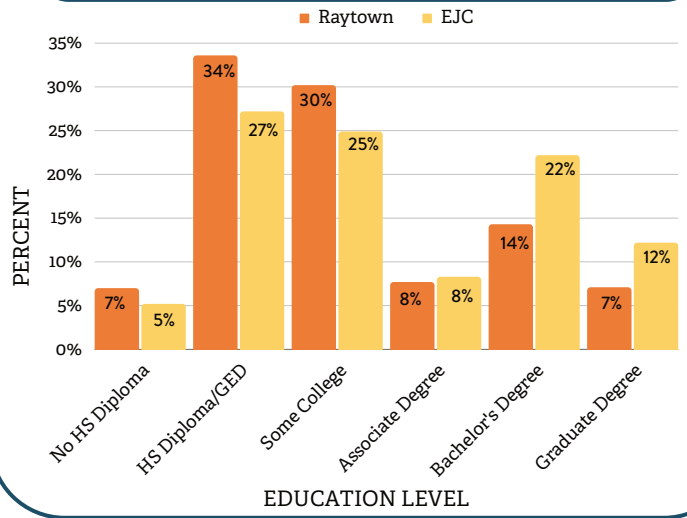
PEOPLE HOLDING MULTIPLE JOBS, 2020

Legend: ■ Raytown ■ EJC

Y-axis: PERCENT (0% to 8%)
X-axis: COMMUNITY
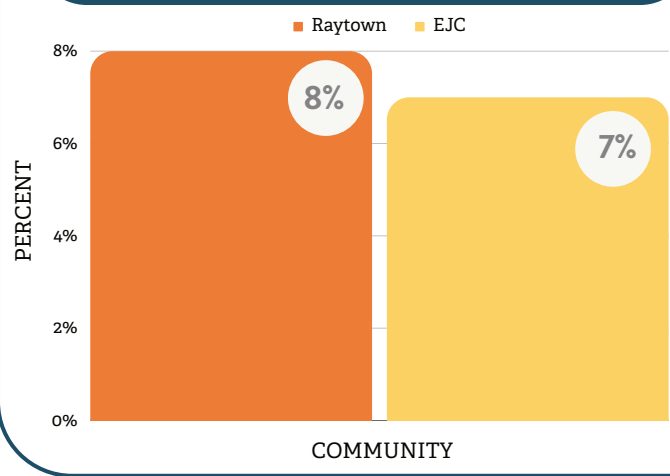
Raytown: 8%
EJC: 7%

SINGLE FEMALE HEAD OF HOUSHOLD, 2020

Legend: ■ Raytown ■ EJC

Y-axis: PERCENT (0% to 14%)
X-axis: COMMUNITY
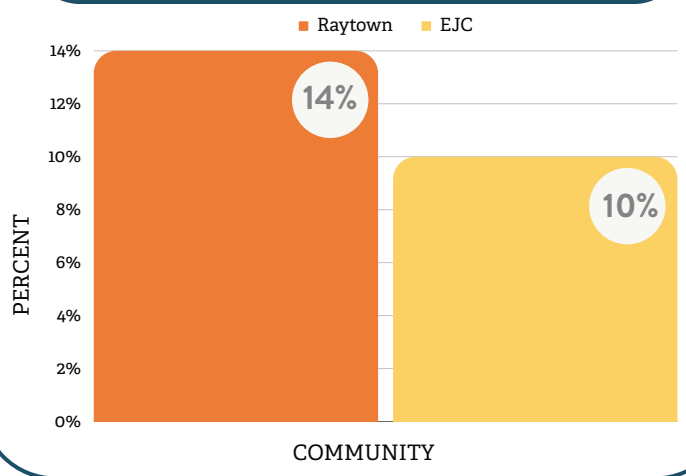
Raytown: 14%
EJC: 10%

UNEMPLOYMENT RATES IN RAYTOWN, 2020

Unemployment Rate by Census Tract
- < 2.92%
- 2.92% - 3.55%
- 3.55% - 6.2%
- > 6.2%
- Raytown
- Major Roads

0 — 1 mi
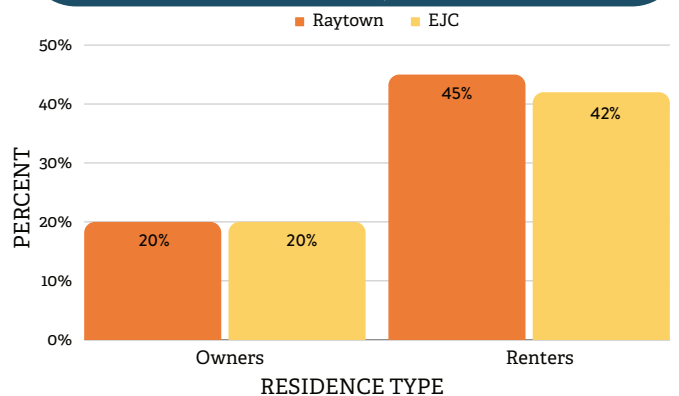
City boundaries and US Census Tracts do not always line up which causes inconsistencies as seen above.
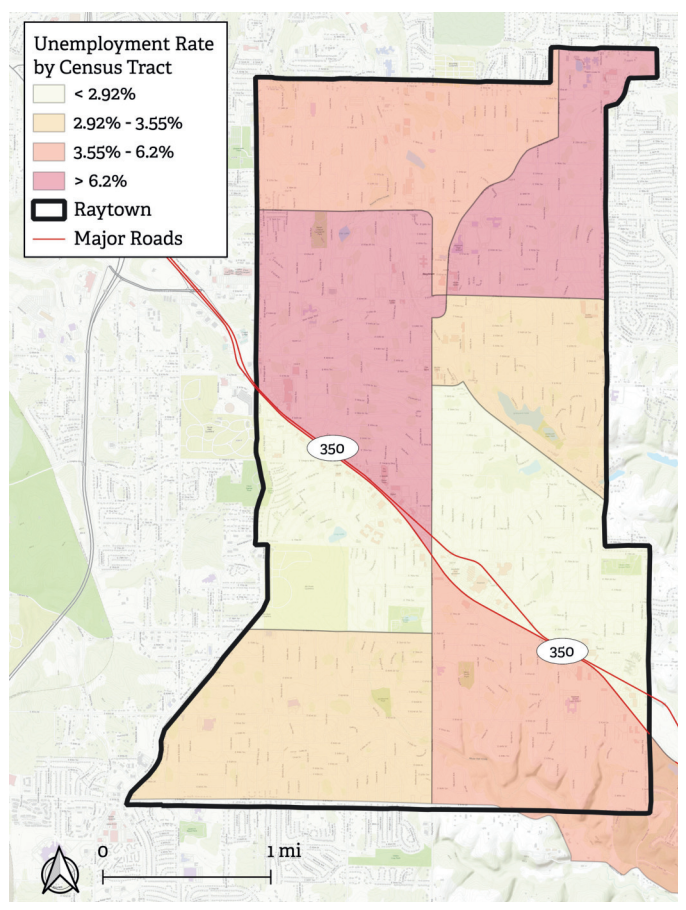
HOME INTERNET ACCESS, 2020
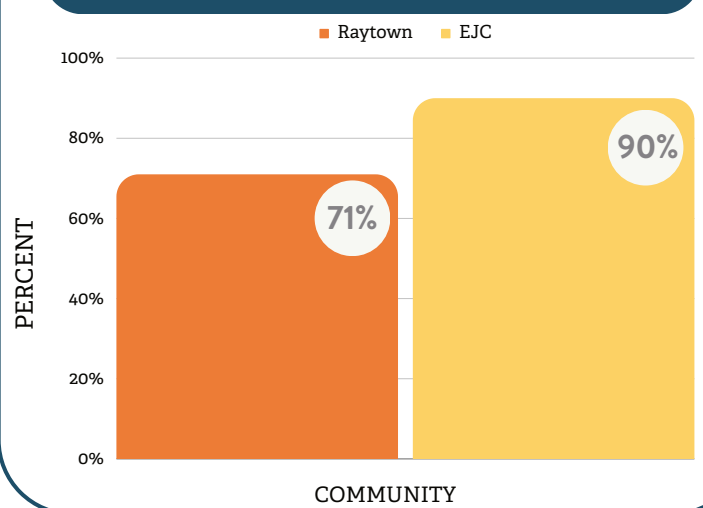
Legend: ■ Raytown ■ EJC

Y-axis: PERCENT (0% to 100%)
X-axis: COMMUNITY

Raytown: 71%
EJC: 90%

HEALTH OUTCOMES

LIFE EXPECTANCY, 2020

Legend: ■ Raytown ■ EJC ■ MO ■ US

Community	Years
Raytown	74.9
EJC	78.5
MO	75.3
US	77

(Y-axis: YEARS, 0 to 80; X-axis: COMMUNITY)
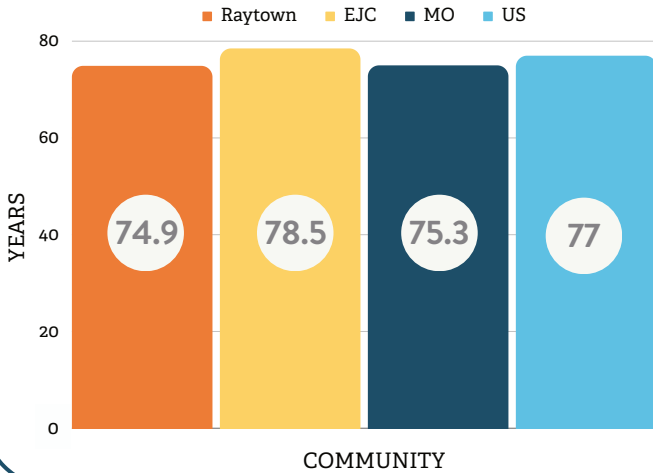
LIFE EXPECTANCY IN RAYTOWN, 2011-2020

Life Expectancy by ZIP Code
- 75.7 years
- 76.1 years
- Raytown
- Major Roads

350

0   1 mi
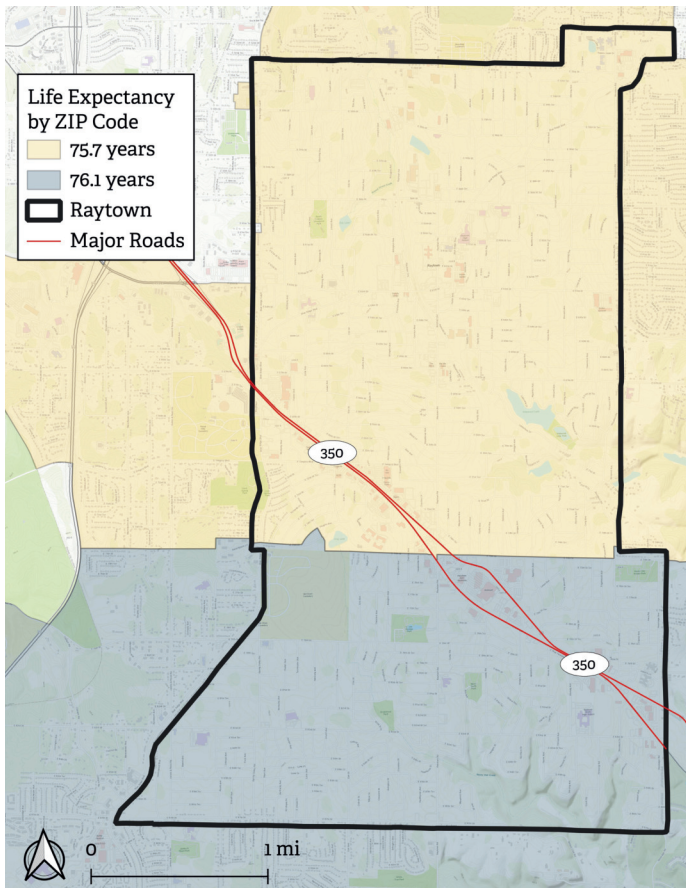
City boundaries and US ZIP Codes do not always line up which causes inconsistencies as seen above.

HEALTH OUTCOME PREVALENCE, 2023

● HIGHER THAN EJC   ● EQUAL TO EJC   ● LOWER THAN EJC

	RAYTOWN	EJC
ARTHRITIS	28%	25%
ASTHMA	10%	10%
HIGH BLOOD PRESSURE	38%	32%
CANCER	8%	7%
HIGH CHOLESTEROL	36%	34%
KIDNEY DISEASE	3%	3%
COPD CHRONIC OBSTRUCTIVE PULMONARY DISEASE	8%	7%
HEART DISEASE	7%	6%
DIABETES	12%	10%
DEPRESSION	22%	23%
OBESITY	39%	36%
STROKE	4%	3%
ALL TEETH LOST	17%	14%

HEALTH RISK BEHAVIORS

"Health behaviors are health-related practices, such as diet and exercise, that can improve or damage the health of individuals or community members. Health behaviors are determined by the choices available in the places where people live, learn, work and play."
~County Health Rankings, 2023

HEALTH RISK BEHAVIORS PREVALENCE, 2023

	RAYTOWN	EJC
Binge Drinking	18%	21%
Current Smoking	19%	18%
Physical Inactivity	26%	22%
Sleep Less than 7 hours	39%	37%
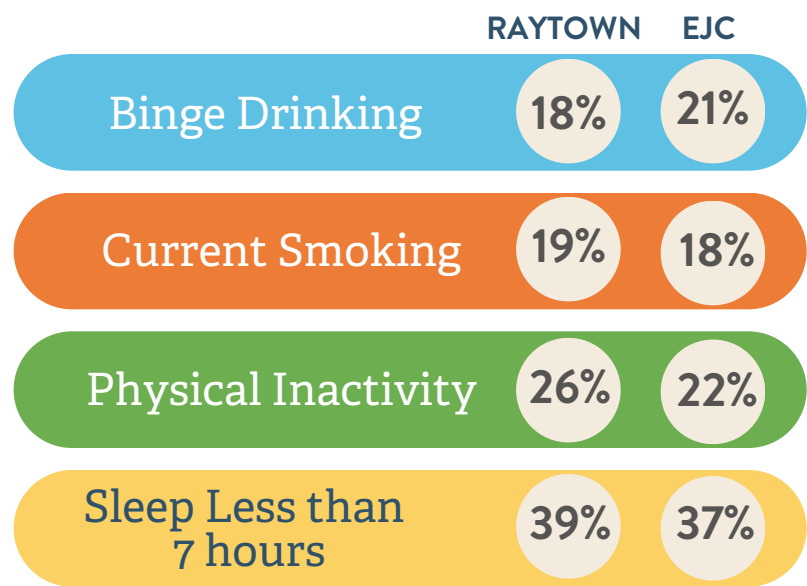
HEALTH STATUS, 2023

GENERAL HEALTH
Prevalence of fair or poor health among adults 18 and older

20%
RAYTOWN

16%
EJC

MENTAL HEALTH
Prevalence of not good mental health days for greater than or equal to 14 days within the past 30 days among adults 18 and older

18%
RAYTOWN

18%
EJC

PHYSICAL HEALTH
Prevalence of not good physical health days for greater than or equal to 14 days within the past 30 days among adults 18 and older

13%
RAYTOWN

12%
EJC

6

COMMUNITY HEALTH ASSESSMENT
Survey Results: Raytown

The Community Health Assessment (CHA) Survey was randomly distributed to Eastern Jackson County (EJC) households (based on ZIP Code) in Spring 2023. The response rate for Raytown was 8.9% while the overall response rate for EJC was 7%. The results that follow are representative of the respondents from Raytown who took the survey.

Respondents identified as 56% female, 36% male, and 8% non-binary, other, or woman/man. When looking at respondents by age range, 7.5% were 25-34, 19.17% were 35-54, and 62.51% were 55 or older. Racial diversity among respondents showed 23.33% Black, 2.5% Latino, 3.33% Two or More, 62.5% White, 0.83% Other, and 4.17% Prefer Not to Say.

CHA SURVEY: COMMUNITY SATISFACTION

CHA Survey respondents were asked to rate their level of agreement from "Strongly Agree" to "Strongly Disagree" with statements related to qualities of their community. These eight factors are shown in the figure below. Rates show the percentage of respondents who indicated that they either "Agree" or "Strongly Agree".

COMMUNITY SATISFACTION

- 54% — Sense of Pride and Shared Responsibility
- 72% — Quality of Life
- 71% — Good Place to Grow Old
- 40% — Health and Social Services
- 38% — Assistance During Times of Stress
- 55% — Enough Housing Choices
- 38% — Available Jobs
- 60% — Safe to Live and Raise Children

CHA SURVEY: MY HEALTH RESPONSES

CHA respondents were asked about a variety of health related experiences within the last 12 months and given the responses "Often", "Sometimes", and "Never".

Question:
In the past 12 months, have you ever...

AVOIDED SEEKING MEDICAL CARE DUE TO MEDICAL BILLS

Legend: Raytown, EJC

- Often: Raytown 11%, EJC 8%
- Sometimes: Raytown 18%, EJC 21%
- Never: Raytown 68%, EJC 70%

(Y-axis: PERCENT, 0%–70%; X-axis: RESPONSES)

BEEN WORRIED THAT YOU OR YOUR HOUSEHOLD WOULD RUN OUT OF FOOD BEFORE YOU HAD MONEY TO BUY MORE

Legend: Raytown, EJC

- Often: Raytown 3%, EJC 4%
- Sometimes: Raytown 21%, EJC 13%
- Never: Raytown 73%, EJC 82%

(Y-axis: PERCENT, 0%–100%; X-axis: RESPONSES)

AVOIDED FILLING OR REFILLING A PRESCRIPTION DUE TO MEDICATIONS COSTS

Legend: Raytown, EJC

- Often: Raytown 4%, EJC 4%
- Sometimes: Raytown 16%, EJC 18%
- Never: Raytown 78%, EJC 77%

(Y-axis: PERCENT, 0%–80%; X-axis: RESPONSES)

SKIPPED OR MISSED MEDICAL APPOINTMENTS OR OTHER ESSENTIAL DAILY ACTIVITIES DUE TO A LACK OF RELIABLE TRANSPORTATION

Legend: Raytown, EJC

- Often: Raytown 2%, EJC 2%
- Sometimes: Raytown 12%, EJC 9%
- Never: Raytown 84%, EJC 88%

(Y-axis: PERCENT, 0%–100%; X-axis: RESPONSES)

HAD TO CHOOSE BETWEEN BUYING GROCERIES AND PAYING ANOTHER BILL

Legend: Raytown, EJC

- Often: Raytown 4%, EJC 4%
- Sometimes: Raytown 22%, EJC 15%
- Never: Raytown 71%, EJC 80%

(Y-axis: PERCENT, 0%–80%; X-axis: RESPONSES)
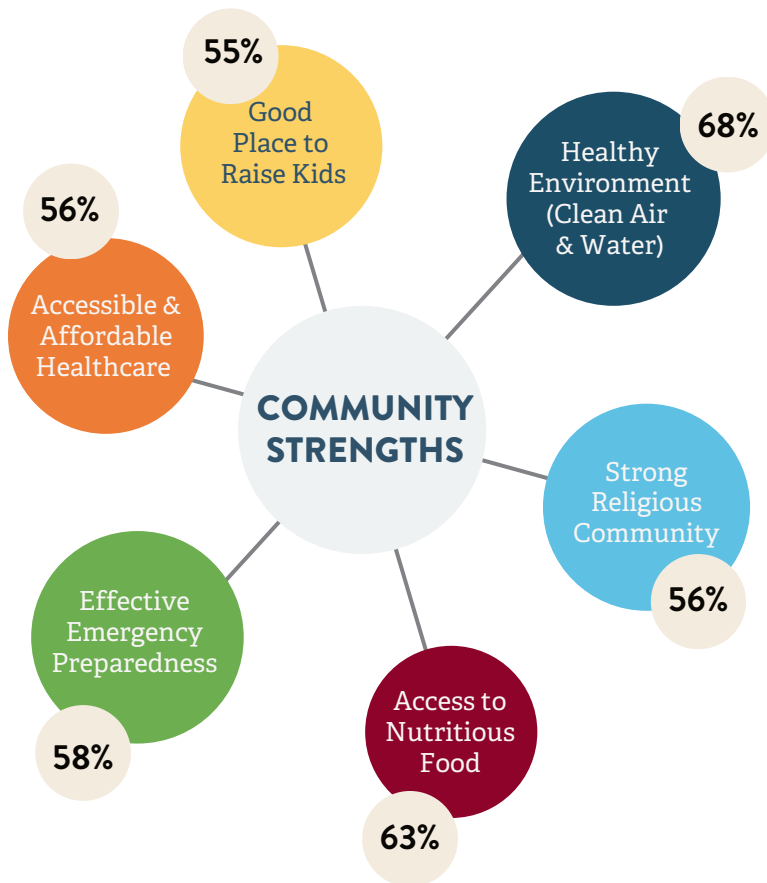
CHA SURVEY: OVERALL HEALTH RATING

CHA respondents were asked to rate their general overall health and given the following options: Poor, Fair, Good, Very Good, and Excellent. The CHA participants self-reported health rating can be found below.

EXCELLENT/VERY GOOD	GOOD	FAIR/POOR
38%	39%	20%

CHA SURVEY: COMMUNITY STRENGTHS

55% Good Place to Raise Kids

68% Healthy Environment (Clean Air & Water)

56% Accessible & Affordable Healthcare

COMMUNITY STRENGTHS

Strong Religious Community 56%

Effective Emergency Preparedness 58%
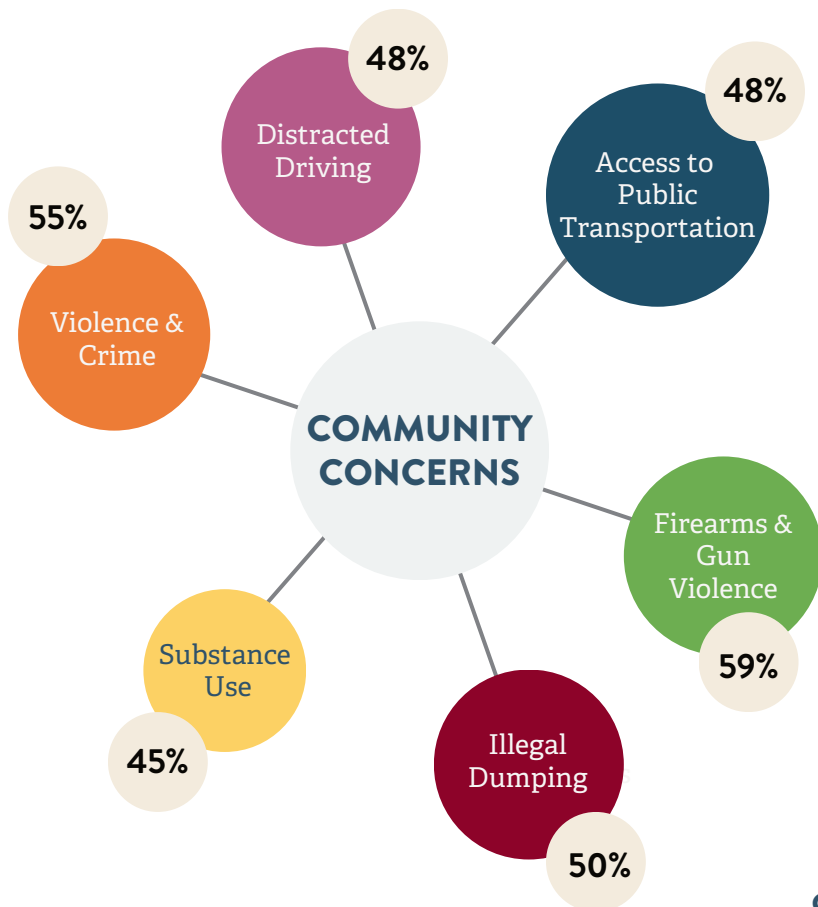
Access to Nutritious Food 63%

CHA Survey respondents were asked to rate a list of potential community strengths using the options "Not a Strength," "Slight Strength," "Moderate Strength," "Significant Strength," or "I don't know."

The diagram to the left shows the top six strengths identified by survey respondents. Rates show the percentage of respondents who selected either "Moderate Strength" or "Significant Strength."

CHA SURVEY: COMMUNITY CONCERNS

CHA Survey respondents were also asked to rate a list of potential community concerns using the options "Not a Problem," "Slight Problem," "Moderate Problem," "Significant Problem," or "I don't know."

The diagram to the right shows the top six concerns identified by survey respondents. Rates show the percentage of respondents who selected either "Moderate Problem" or "Significant Problem."

48% Distracted Driving

48% Access to Public Transportation

55% Violence & Crime

COMMUNITY CONCERNS

Firearms & Gun Violence 59%

Substance Use 45%

Illegal Dumping 50%

POLICY PERSPECTIVES

Listed below are 9 policy areas established by CityHealth to mark a community's "progress in adopting evidence-based policy solutions that will help them provide access for everyone to have a safe place to live, a healthy body and mind, and a thriving environment."

Community support for these policies was collected using the 2023 CHA Survey.

✓ Policy in Place

✓ Related Policy in Place

✓ No Policy in Place

COMPLETE STREETS*
Focuses on street lighting, landscaping, sidewalk quality and coverage, traffic calming measures, and connectivity of pedestrian walkways, bike lines, and crosswalks.

80%
CITY SUPPORT- CHA SURVEY

FLAVORED TOBACCO RESTRICTIONS
Limit which flavored tobacco products can be sold as companies market certain flavors at young people.

48%
CITY SUPPORT- CHA SURVEY

ECO-FRIENDLY PURCHASING**
Helps to reduce or end the purchasing of products with toxic chemicals for city buildings.

69%
CITY SUPPORT- CHA SURVEY

SAFER ALCOHOL SALES
Can range from licensing to zoning changes – in which cities can specify the number, density, and location of alcohol outlets in a given area

55%
CITY SUPPORT- CHA SURVEY

HEALTHY RENTAL HOUSING***
Ensure minimum safety standards and provide avenues for tenants to have recourse when their landlords do not meet these safety standards.

70%
CITY SUPPORT- CHA SURVEY

POLICY PERSPECTIVES

SMOKE-FREE INDOOR AIR

Prohibits smoking in indoor spaces and designated public areas. Cities can choose whether to include marijuana use.

65%
CITY SUPPORT-
CHA SURVEY

LEGAL SUPPORT FOR RENTERS

Ensures that tenants have access to legal representation during eviction proceedings.

53%
CITY SUPPORT-
CHA SURVEY

ACCESSIBLE PRE-K

Provides early education experiences to all families within a jurisdiction, regardless of their ability to pay.

70%
CITY SUPPORT-
CHA SURVEY

GREENSPACE

Work to ensure access to open spaces including walking trails and public parks.

62%
CITY SUPPORT-
CHA SURVEY

*Raytown does not have a formal policy, but has done some work with Mid-America Regional Council (MARC). MARC is a nonprofit organization that encompasses both city and county governments as well as the metropolitan planning organization for the bistate Kansas City Region
**Raytown has an ordinance requiring a comprehensive purchasing manual, which may or may not encourage or incentivize eco-friendly purchasing.
***Raytown requires inspections before rental units can receive a permit/certificate and require a routine inspection.

SOURCES

DEMOGRAPHICS & SOCIOECONOMICS

US Census Bureau. ACS. American Community Survey, 5-Year Estimates. US Census Bureau. https://data.census.gov/
ACS 5-Year Estimate Ranges for Population Graph:
2011-2015 (2015), 2012-2016 (2016), 2013-2017 (2017), 2014-2018 (2018), 2015-2019 (2019)
All 2020 data from the 2016-2020 ACS 5-Year Estimates.

Missouri Department of Health and Senior Services. Life Expectancy. 2021. https://health.mo.gov/data/lifeexpectancy/

HEALTH OUTCOMES, HEALTH RISK BEHAVIORS, & HEALTH STATUS

Center for Disease Control and Prevention. Places: Local Data for Better Health; 2023. https://www.cdc.gov/places

POLICY PERSPECTIVES

CityHealth. 2023. https://www.cityhealth.org/
Jackson County Public Health. 2023. https://jcph.org/
Policy Map. 2023. https://www.policymap.com/

COMMUNITY HEALTH ASSESSMENT SURVEY RESULTS

Jackson County Public Health. 2023. https://jcph.org/